

# PERSONLIGT BREV

**Patryk Banach**

**20 år**

**Studerar organisationssociologi**



## **Who are you?**

I'm an almost 21 year old guy that's been living in Lund since 11 years. After graduating highschool I went on to study fashion studies at Lunds university, then continued to study organisation sociology. I am now planning on continuing my studies by studying digital cultures. As a person I'm very structured in my work while at the same time being creative. I also see myself as ambitious as well as being very effective in my work, which is also why I have great attention to detail. Apart from that I am a very social person and love hanging out with people on my spare time!

## **What have you done at the nation?**

My journey in this nation started as a lunchforeman, cooking great lunches, some of the favourites were Banh Mi and Tacos. After this I was chosen as a novischforeman where I got to be a part of creating the novischperiod and registration! Last but not least I've been a graphicsforeman, meaning I've been developing and creating graphical content for the nation.

## **Why are you applying for the Quratel?**

I'm applying the post as PR-chef partly because I think it's the next step in my development in graphic design and communication, but also because of my experience and organisational ability. I think that because of these, I can achieve great things as a PR-chef for the nations marketing and communication. Apart from this I think I can bring fresh perspectives for the Quratel and the nation in general.

## **What do you want to do as a part of the Quratel?**

As a PR-chef I want to look over how we use social media as a part of our communication strategy. Apart from this I also want to look through how we use other medias in order to see if these can become more efficient och updated. I also want to give the foremen more creative freedom with their as well as keeping a continuity with the external profile of the nation. In the Quratel I want to make sure everyone feels welcome no matter their background but also that current and upcoming foremen feel good at the nation!

## **Why should the nation meeting choose you?**

You should choose me because I have a lot of experience with this type of work. As a foreman I learned how to be a great team-leader, but also how the PR-group works. Through studies, student life engagements and my own interests I've worked with communication but also graphical profiles, both development and maintenance of them. I've not only been a graphic designer for Lundakarnevalen, but also Head of Graphic Design and Web Development at the social sciences union. Apart from this I've studied marketing and communication as a part of my education since high school up until university. This experience and knowledge has given me the belief that I'll do a great job as a PR-chef!